

## 7.3.1 –distinctive to its vision, priority and thrust

SJM Vidyapeetha to this college belong is a well known and one of the leading educational institutions in Karnataka. This institution, which came into existence with the blessings and inspiration of late Sri Mallikarjuna Murugarajendra Mahaswamiji who was the founder, has emerged as one of the degree colleges earlier in Kuvempu university and now under Davanagere university. Our institution has also a track record of 50 years in fulfilling the educational needs and aspirations of thousands of urban and rural areas of these regions. This college has also a good record of obtaining ranks at the university level in all programs since its inception. The college is situated in a vast areas of 10 acres of land with full of greenery and robust infrastructure to conduct all curricular, cocurricular and extra curricular activities. The alumni of this institution has entered different walks of life contributing to the national development. The college strives in conducting different skill development programme and training for students to make them fit for the job market. In the beginning of every academic year an orientation

programme is conducted for students to make them aware and avail of different facilities and opportunities available in the college. The students are also encouraged and motivated to participate in all aspects of learning in the campus. Those students who are brighter in learning are recognized and further encouraged to obtain ranks at the university level. At the same time, those students who are lagging behind in learning are also recognized and given all kinds of help in improving their academic performance. The students are also encouraged to conduct market surveys and participate in commerce competition. Our students are also taken to the Udyoga Mela (Job Fair) organized every year by the SJM Vidyapeetha, Chitradurga.

> Sd/-Principal